

# Appeal 2008-2009



International Federation  
of Red Cross and Red Crescent Societies

## Principles and Values

18/12/2007

This appeal seeks CHF 4,036,000 (USD 3,611,000 or EUR 2,446,000) to fund programmes to be implemented in 2008 and 2009.



The International Federation through its network around the world, has provided urgently needed assistance to the most vulnerable. International Federation.

## Current context

The promotion of the Red Cross/Red Crescent Movement's Fundamental Principles and Humanitarian Values lies at the heart of the International Federation's mandate to alleviate human suffering and serve the vulnerable. In a globalized world, plagued by prejudice and violence, the International Federation must champion values and foster a society based on respect for human dignity, tolerance and social inclusion of all its citizens, whatever their origin, sex, wealth or status.

This programme is linked to the first core area of [Strategy 2010](#) on the "Promotion of the Movement's Fundamental Principles and Humanitarian Values (P&V)", and [Global Agenda 4](#) to "Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity" of the Federation of the Future.

In 2008 and 2009, the programme will take a pro-active stance and engage in innovative activities to further promote the Fundamental Principles, Humanitarian Values and gender-sensitive programming. It will increase policy and programme support in the area of migration. Efforts will be made to strengthen the involvement of youth in related training and capacity-building activities, in line with the International Federation's pledges on Non-Discrimination and Respect for Diversity (2003) and Volunteers (2007).

# Programme summary

In 2008 and 2009, the Principles and Values Department seeks to: (i) enhance the understanding and sharing of best practices on P&V, (ii) contribute to the integration of P&V in health, disaster management and migration activities, (iii) enhance external P&V advocacy efforts and partnerships and (iv) build the capacity of National Societies to change attitudes and behaviours at the local level, and contribute towards the shaping of a global society based on respect for human dignity and diversity, tolerance, and social inclusion.

## Reducing Discrimination and Changing Behaviour (Appeal No. MAA00005)

### Fundamental Principles and Non-Discrimination

This programme will increase the understanding and sharing of best practices on P&V through the development of (i) a National Society Guidebook, (ii) a P&V network and virtual discussion forum, (iii) an online searchable data-base of Red Cross/Red Crescent P&V documents and activities worldwide, and (iv) a quarterly e-newsletter. The Department will also mainstream P&V in the International Federation's activities in disaster management, health and migration, through the development of P&V-based and gender-sensitive checklists. With a view to building the National Societies' capacity to inspire attitudinal and behavioural change, the department will create an interactive and skills-based training module, as well as organize subregional training of training seminars.

### Gender

From 2008 to 2009, this programme will take steps to support the implementation of the International Federation's Gender Policy. Secondly, it will promote gender-sensitive programming through the integration of a gender perspective into the organization's disaster management, health and migration activities. A performance and accountability monitoring system including gender-sensitive checklists will be developed. Gender focal points within National Societies and Zone offices will also be established to increase information sharing, and support, training and guidance on gender issues be provided.

### Migration

This programme was established to honour the commitments made during the 2007 statutory meetings. It will focus on developing a comprehensive migration policy; increase knowledge sharing, networking, advocacy and representation in the field of migration; provide advice and guidance to the International Federation Secretariat and National Societies on implementing programmes related to migration; and increase the integration and mainstreaming of migration issues in programmes.

Go to: [detailed 2008 to 2009 plan](#) and [budget summary](#)

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## Needs

Programmes	2008 budget in CHF		2009 budget in CHF		Total budget in CHF	
	Total Budget	Needs	Total Budget	Needs	Total Budget	Needs
Reducing Discrimination and Changing Behaviour	3,328,000	2,089,000	3,203,000	1,947,000	6,531,000	4,036,000
<b>Total</b>	<b>3,328,000</b>	<b>2,089,000</b>	<b>3,203,000</b>	<b>1,947,000</b>	<b>6,531,000</b>	<b>4,036,000</b>

## Working in partnership

The Principles and Values Department works with all components of the Movement. National Societies are the primary beneficiaries of implemented activities, and the International Committee of the Red Cross and Red Crescent Societies (ICRC) is an essential cooperating partner. Youth will also play a vital role in developing and implementing P&V activities.

As advocacy and public campaigns are important activities in P&V's area of work, partnerships with external actors will be sought to share experience on issues of common concern. Representation in some of the coordinating bodies, for example the Sub-Group on Gender of the Inter-Agency Standing Commission or the Steering Committee on the ratification of the 1990 Migrant Workers Convention will be ensured. Main external partners will be: government authorities, UN agencies, such as the United Nations Educational, Scientific, and Cultural Organization (UNESCO), non-governmental organizations working in the area of behavioural change, universities, research institutions, and the private sector.

### How we work

*All International Federation assistance seeks to adhere to the [Code of Conduct](#) and is committed to the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering quality and accountable assistance to the most vulnerable. For support to or for further information concerning Federation programmes or operations in this or other countries, or for a full description of the national society profile, please access the Federation's website at <http://www.ifrc.org>*

The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".

#### Global Agenda Goals:

- Reduce the numbers of deaths, injuries and impact from disasters.
- Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.
- Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.
- Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.