

Plan 2009-2010



International Federation
of Red Cross and Red Crescent Societies

Belarus, Moldova, Russia and Ukraine Regional Programmes

Executive summary

The International Federation of Red Cross and Red Crescent Societies' regional representation is a small core unit providing comprehensive technical, funding and programme support to the National Societies of Belarus, Moldova, Russia and Ukraine. Support comes either directly from the regional representation based in Moscow, through the representation for Belarus, Moldova and Ukraine in Kiev or from the country offices in Minsk and Chisinau.

The planning process for 2009-2010 is guided by a set of principles that strive to improve the quality of the planning, and also lead the International Federation towards putting its new operating model (NOM) into practice. The major impact this has had is for the secretariat support plans to be made at the country level, based on discussions with the National Societies as to their priorities. This was followed to the letter in the Belarus, Moldova, Russia and Ukraine region, so the bulk of the secretariat's support work is in the country level plans which detail the specific programme support the secretariat will provide, if it receives the requested funds. These country plans can be accessed at www.ifrc.org/europe.

Therefore, this plan for the regional programmes for Belarus, Moldova, Russia and Ukraine only includes what is more efficiently done at a regional level, complementing the work contained in those country plans. It should, as such, be read in conjunction with the country plans.

A second principle is for a more inclusive planning approach that focuses more on what the International Federation is doing to support the work of its national members towards the Global Agenda goals. Therefore, while the plans present the work that the secretariat will support the National Society with, bilateral work done at the country level is shown so as to paint a fuller picture.

All plans for the BRUM region- the four country plans and this regional one- are the product of learning from the experiences of the past year, and on an extensive planning process involving discussion with National Societies from across Europe on their priorities and needs. Using the Global Agenda and resolutions of the international and regional conferences to framework the analysis of the context in which the National Societies operate means that in 2009-2010 support will be in disaster management, health and care, organizational development and principles and values.

The budget for the regional plan for 2009-2010 is CHF 588,663 (USD 538,083 or EUR 374,945).

[Click here to go directly to the summary budget of the plan.](#) (Note: each country plan has an individual budget attached).

Regional context

The four ex-soviet countries of Russia, Belarus, Ukraine and Moldova, although united by common history and culture, differ in terms of economic development. In recent years Russia, the largest country in the world and a member of the G8 nations, has significantly increased its weight in the world, largely

through the high prices for oil and gas. However, despite positive economic indicators the divide between the rich and poor is very deep. Around 20 per cent the population are estimated to be living below the poverty line. In Belarus this figure reaches 40 per cent, compared to 27 per cent in Ukraine and 23 per cent in Moldova. The economic situation in Belarus and Ukraine has deteriorated recently because of the higher prices of gas imported from Russia.

This most significantly affects older people, children and migrants. Largely as a result of this economic and social picture, migration is a fact of life for many communities. In Moldova, about 50 per cent of those aged 20-50 work abroad. All the four countries are going through a deep demographic crisis; population growth is estimated at negative 0.6 per cent.

The incidence rates of HIV and Tuberculosis (TB) present major health problems. HIV prevalence varies between the four countries, but is high in Ukraine, at 1.4; in Russia at 1.1; and in Moldova at 1.1; however it is much lower in Belarus, standing at 0.3. With regard to the spread of TB, prevalence rates in Russia and Moldova are the highest in Europe with 150 and 149 cases per 100,000 people respectively.

Poor socio-economic conditions aggravate the consequences of any disaster. The number of different natural disasters such as earthquakes, fires, floods and wind storms is growing. In Russia and Ukraine several cases of avian flu in animals have been reported. Even more striking are the incident rates of man-made disasters such as building collapses, mine blasts and road accidents. The death rate in road accidents is also higher compared to Europe-wide statistics.

A more in-depth analysis of the context in each country is contained in the country plans, which can be accessed at www.ifrc.org/europe.

National Societies priorities and current work with partners

These challenges define the National Societies' priorities. The four societies comprise approximately 4.2 million members, 6,000 staff and visiting nurses and about 400,000 volunteers. The programmes in the areas of health and care, disaster management, organizational development and humanitarian values will address the needs of people and communities that are among the most vulnerable in each country. The 2009–2010 country plans are aligned with the International Federation's Global Agenda goals.

The primary target groups of the National Societies' programmes include the most vulnerable people such as elderly people living alone, multi-child families, street children, people with disabilities, migrants, homeless people, people living with HIV (PLHIV), drug users, and victims of trafficking and domestic violence. The secondary target group includes Red Cross staff and volunteers at headquarters and regional branch levels.

The Red Cross Societies' programmes in disaster management consist of planning, organizational and community preparedness, disaster response, avian and human pandemic. Health and care programmes are concentrated on HIV prevention, such as the prison project and peer education among young people, on TB prevention, and on community-based first aid. Programmes in organizational development include volunteer management and the visiting nurses service, informational and communicational potential of the National Societies, while the principles and values programmes are devoted to solve the problems of migrants and to fight stigma and discrimination.

Current bilateral partners of the National Societies within the International Red Cross and Red Crescent Movement include the American Red Cross, the Swiss Red Cross, the Norwegian Red Cross, the Danish Red Cross and the Swedish Red Cross Societies. Outside the Movement USAID is a major partner. The National Societies in the four countries have established effective partnerships with their governments and the local authorities. The Green Light Committee and the International Federation's Capacity Building Fund are the most significant multilateral partners of the societies.

Secretariat supported programmes in 2009-2010

In addition to the four individual country plans that detail the support by the International Federation, the regional representation in Moscow will run programmes with regional focus.

Disaster Management

a) The purpose and components of the programme

Programme purpose
Reduce the numbers of deaths, injuries and impact from disasters.

Programme component : Disaster management capacity building
Component outcome 1: A structure of regional cooperation in all aspects of disaster management is established.
Component outcome 2: Linkages to the International Federation's regional and global response systems are reinforced.

The programme will be implemented through regular meetings between the National Societies. The regional disaster response training (RDRT) will be revived in the region and mechanisms for cooperation will be worked out in order to prepare for collective response to emergency situations in the region. Cooperation in psychosocial support, already in place between the Russian and the Ukrainian Red Cross, will continue.

Programme component : Disaster management response
Component outcome 1: A contingency plan is in place to immediately and effectively coordinate or support the response in case of disasters.

Through regular regional meetings and workshops a contingency plan will be prepared and also issues of International Disaster Response Law will be discussed. Effective cooperation with the national ministries of emergencies will be established.

Health and Care

a) The purpose and components of the programme

Programme purpose
Reduce the number of deaths, illnesses and impact from diseases and public health emergencies in the region.

Programme component : TB and HIV support
Component outcome 1: The experience of the National Societies in the area of HIV is pooled and used to strengthen the different programmes in the region.

The profound experience of the Russian Red Cross in TB and HIV prevention programmes will be shared with the National Societies of Belarus and Ukraine.

The Red Cross Red Crescent Global Alliance on HIV and TB began in Europe in November 2007, with the first meeting of National Societies interested in the alliance taking place in Budapest. This was the

first inception meeting, where the leadership of the National Societies were introduced to the Global Alliance concept and principles. To move the process further, the Europe zone organized a second, technical meeting of the Global Alliance in May. This time, representatives from six National Societies participated, including Russia and Belarus. Although the Ukraine Red Cross did not participate in the meeting, it is following the direction of the Global Alliance.

The Red Cross Societies are currently preparing their detailed plans. The regional representation in Moscow, together with the American Red Cross, is fostering systematic linkages between the Russian Red Cross and the Global Alliance.

Organisational Development/Capacity Building

a) The purpose and components of the programme

Programme purpose
Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability.

Programme component : Technical programme support
Component outcome 1 Technical support and expertise of the International Federation is rendered and the exchange of experience between the different National Societies in the region is facilitated.

The regional representation in Moscow will assist the National Societies to improve the whole circle of programme implementation including project building, preparation of applications for funding, reporting, monitoring and evaluation of the programmes.

The representation will collect and share best practices in programme implementation among the National Societies in the region through:

- organizing and facilitating regional meetings and training of programme managers from the National Societies in the region on different aspects of organizational development
- translating and distributing relevant information materials from the secretariat of the International Federation, National Societies from other regions, IGOs, NGOs and national governments
- creating a quarterly newsletter with recent information on the programmes of the National Societies in the region.

Programme component: Governance and leadership
Component outcome 1: The cooperation between the National Societies in the region is strengthened through annual leadership meetings.

This outcome will be reached through annual meetings of the National Societies' leaders. The agenda will be set by the leadership themselves, with a focus on exchanging views and preparation for statutory meetings. The meetings will also facilitate the improvement of the services of the regional representation.

Programme component: Improved resource mobilization
Component outcome 1: The capacity of the National Societies to raise funds is improved through annual partnership meetings and other contacts with partners.

The outcome will be reached through annual partnership meetings and other meetings with non-traditional Red Cross partners which will facilitate better planning and clear perspectives for international funding. Contacts with global funds may lead to new resources for the societies in the

region and exchange and contacts with experts in the field of resource mobilization will improve local fund-raising.

b) Profile of target beneficiaries

The leadership and the staff of all the National Societies in the region will benefit from this support

c) Potential risks and challenges

The success of the programme will depend on the commitment of the National Societies' leadership to follow the new concept of regional cooperation.

Principles and Values

a) The purpose and components of the programme

Programme purpose
Promote respect for diversity and human dignity, and reduce intolerance, discrimination and social exclusion.
Programme component : Promoting humanitarian values and principles
Component outcome 1: The International Red Cross and Red Crescent Movement in the region is recognized by the national and international media as a primary source of information on disasters and humanitarian response.
Component outcome 2: All National Societies in the region have increased the capacity of their information departments.

The regional representation, when required, will represent the National Societies and disseminate information about their programme activities to foreign governments, inter-governmental organizations, NGOs and the media in the region. Discussions with the information departments of National Societies in the region will lead to regular updating of information and fast, effective communication in times of emergency.

How we work	
The International Federation's activities are aligned with its Global Agenda, which sets out four broad goals to meet the Federation's mission to "improve the lives of vulnerable people by mobilizing the power of humanity".	Global Agenda Goals: <ul style="list-style-type: none"> • Reduce the numbers of deaths, injuries and impact from disasters. • Reduce the number of deaths, illnesses and impact from diseases and public health emergencies. • Increase local community, civil society and Red Cross Red Crescent capacity to address the most urgent situations of vulnerability. • Reduce intolerance, discrimination and social exclusion and promote respect for diversity and human dignity.
Contact information	
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