

2021



BOLIVIA, ECUADOR, PERU IFRC COUNTRY CLUSTER

Appeal number

MAA46004

Funding requirement in Swiss francs

330,000



Countries

3



Staff

815



Volunteers

10,400



People to be reached

61,000

This document details the IFRC's support in areas agreed upon with the relevant National Society. The IFRC seeks resources to carry out this country/cluster plan listed here as funding requirements.



Ecuador © Ecuador Red Cross

SITUATIONAL ANALYSIS

Population

61.3 million

Vulnerabilities



Floods

Volcanoes

Drought

Earthquakes

COVID-19

Migration

There are increasing humanitarian needs in Bolivia, Ecuador and Peru related to COVID-19 as a health issue and the socio-economic context.

The COVID-19 pandemic has reduced the access of vulnerable groups to healthcare, shelter, water and sanitation, food, education and other essential goods and services. With large sectors of the population living in a hand-to-mouth economy in the three countries, humanitarian challenges are projected to escalate in 2021.

In Ecuador, the Quito Chamber of Commerce reported in 2019 that 67.7 per cent of the population did not have access to 'adequate employment'. The gender gap in poverty figures has also grown according to UN Women, disproportionately affecting women who have lost their income sources.

Migrants face additional challenges due to the lack of access to affordable dignified housing, limited access to health services and challenges to obtain employment, which the context of the pandemic has exacerbated.

The Andean-Amazonian region, due to its geographic location as well as human activity, is vulnerable to climate change. This is manifested in melting glaciers, cold waves and drought in the highlands, and floods and droughts in lowlands. Droughts make access to safe and clean water more challenging. Floods are the most recurring disaster in Bolivia and Peru; Ecuador is most affected by volcanic eruptions.

The humanitarian needs in each of the countries will continue to evolve and expand. The National Societies of the Red Cross, with the support of the International Federation of Red Cross and Red Crescent Societies (IFRC), will monitor issues of climate phenomena and other situations that require humanitarian response in the areas of health, water, sanitation and hygiene (WASH), food and basic needs, migration and protection, gender and inclusion (PGI).



Ecuador © Ecuador Red Cross

ROLE OF THE NATIONAL SOCIETIES

The Bolivian Red Cross (BRC) has national-level areas for relief and disasters, health, volunteering, youth, communication, development and research, and administration and finance. The BRC branch network conducts additional activities based on each branch's capacities. In Chuquisaca and Santa Cruz, for example, the BRC provides transportation services for cancer patients. In Potosi, the BRC offers primary health care services at its medical centre.

In 2020, the BRC conducted two emergency response operations with support from the IFRC Disaster Relief Emergency Fund (DREF): one for forest fires and another for civil unrest. The Emergency Appeal Americas: Population Movement provided some support to the BRC's actions to respond to the needs of the migrant population in the subregion in 2020.

The Ecuadorian Red Cross (ERC) conducted several emergency operations in 2020. The forecast-based action for volcanic ash was activated in September, while a DREF operation for a volcanic eruption was launched in October. The ERC implements actions to respond to migrants' needs as part of the Emergency Appeal Americas: Population Movement. The ERC runs a blood bank and the Cruz Vital laboratory services. The ERC is challenged to operate these at the pre-pandemic levels, which affects its income-generating capacities.

The Peruvian Red Cross (PRC) has programmatic areas in disaster management, health and safety, youth and branch development. It also maintains a National Training School, which provides courses in first aid and related health topics. In 2020, the PRC implemented activities to respond to the migrant situation with funds from the Emergency Appeal Americas: Population Movement as well as from other sources.

All three National Societies are responding to the COVID-19 outbreak in their countries as part of the IFRC Emergency Appeal global operation and the Americas region component of this Emergency Appeal operation.

MEMBERSHIP COORDINATION AND MOVEMENT FOOTPRINT

Movement coordination

Name of Partner National Society	Climate	Crises	Health	Migration	Inclusion	Engaged	Accountable	Trusted
Bolivia: Swiss Red Cross						✓		
Bolivia: ICRC							✓	
Ecuador: German Red Cross						✓	✓	
Ecuador: Spanish Red Cross				✓				
Ecuador: ICRC				✓	✓	✓	✓	
Peru: German Red Cross						✓	✓	
Peru: Spanish Red Cross				✓	✓			
Peru: ICRC				✓	✓	✓	✓	

While the National Societies in each country convene Movement meetings, the IFRC Secretariat conducts multilateral and bilateral meetings with the partner National Societies and the International Committee of the Red Cross (ICRC) in each country.

This coordination ensures complementarity for maximum humanitarian impact, based on transparency and accountability. In 2021, the IFRC will develop these collaborative spaces to increase opportunities for shared leadership among the three National Societies.

Additionally, the IFRC aims to work together with Movement partners to identify cross-cutting areas of action with the four National Societies in the Andean region, including Colombia.



Bolivia © IFRC

CLIMATE AND ENVIRONMENTAL CRISES

Funding requirement in Swiss francs
160,000

People to be reached
550



The Andean region is prone to earthquakes, geological mass movements, tsunamis and volcanic eruptions because these countries are located on three active tectonic plates, which are within the Pacific 'Ring of Fire' where most of the Earth's seismic and volcanic activity takes place.

These countries' vulnerabilities to climate and environmental hazards, potential events and related phenomena require an integrated and common understanding to approach these threats. While not a new topic to the three National Societies, as each of them has conducted activities related to the climate-related crisis in this subregion, more effort is required to solidify a joint knowledge base, implement actions and disseminate best practices.

In 2021, the IFRC is committed to working with the three National Societies to build internal knowledge and awareness around climate change, and support an increased understanding of the topic through training on climate change, climate action and climate-smart programming. This includes integrating these National Societies into a regional network in the Americas.

The IFRC will support these National Societies to launch a perception survey in communities on climate change to understand potential areas of action.

The IFRC will support the Bolivian Red Cross to create evaluation and response plans for droughts, floods, frost and snow, as well as fostering increased capacities to strengthen community-level resilience.

The IFRC will support the Ecuador Red Cross to incorporate programmes for young people and leaders to strengthen their understanding of climate change; and it will support the ERC to prepare communities for climate-related events and raise awareness for community action.

Furthermore, the IFRC will work internally and with National Societies to mitigate the potentially detrimental environmental impact of its actions. This aims to include support for environmental policies, mainstreaming 'green' response and support for environmentally-sustainable practices.

ACTIVITIES

- The Ecuadorian Red Cross will promote environmentally-sustainable practices in communities such as reforestation and solid waste management.
- The IFRC will support the National Societies of Bolivia and Peru to reduce their carbon footprints by developing a guide to adapt internal processes.
- The IFRC will support the Ecuadorian Red Cross to implement its climate adaptation plans to strengthen communities' capacities by sharing methods and tools.
- The IFRC will work with the Ecuadorian Red Cross to identify experiences for exchange between National Societies in the region.



Peru © IFRC / Fernando Gandarillas

EVOLVING CRISES AND DISASTERS

Funding requirement in Swiss francs
580,000

People to be reached
650



In recent years, the Andean countries have experienced a significant number of disasters that have caused severe social and economic impacts. These have been related to geological events – earthquakes and volcanic eruptions – and hydrometeorological events – excess water related to the El Niño Southern Oscillation or its cold phase, known as La Niña that decreases rainfall and leads to lower temperatures on the coast. This phenomenon also contributes to health challenges, particularly disease outbreaks.

The Andes have been subject to intense erosion, caused by agricultural and livestock practices that affect the deforestation and degradation of watersheds. The decline has led to increased geological mass movement events, such as landslides and mudslides.

These National Societies will guide communities to prepare prompt and effective mitigation, response and recovery actions for crises and disasters. The National Societies of Ecuador and Peru will continue to implement forecast-based early action plans, and build on previous experiences with this tool. The forecast-based action programme uses meteorological forecast information, combined with risk analysis, to prepare for extreme weather events.

All three National Societies will promote programmes in which affected people play an active role in determining the appropriate response and recovery actions that contribute to their survival and resilience. The IFRC will support these National Societies to implement cash and voucher assistance as required.

The IFRC will support the National Societies with their disaster response actions using the disaster response emergency fund, emergency appeals or the Forecast based Action by the DREF. The IFRC will support National Societies to improve their emergency responses, based on lesson learned and by encouraging the participation of affected communities.

ACTIVITIES

- The National Societies will undertake humanitarian diplomacy to ensure they are recognized as auxiliaries to the public authorities in the humanitarian field.
- The IFRC will offer technical support to National Societies so they can complement the plans of local and national governments, as well as expand their communication and coordination with other humanitarian actors.



Ecuador © Ecuador Red Cross / Vladimir Rodas

GROWING GAPS IN HEALTH AND WELL-BEING

Funding requirement in Swiss francs
1,230,000

People to be reached
41,500



Health forecasts indicate that COVID-19 will remain a health concern in 2021. In addition to the strains placed on the health systems to respond to the pandemic, other integral health needs are at risk of being downplayed or ignored. The IFRC will work with the National Societies to increase their health capacities with a particular focus on areas that complement their respective State's actions, including mental health and psychosocial support and WASH.

To strengthen the auxiliary role of the National Societies, the IFRC will support their participation, positioning and links with government bodies through humanitarian advocacy and in different health response plans and strategies.

Migration in the subregion has increased demand for basic services. The IFRC will support these National Societies to update their health strategies and plans, including community health, mental health in emergencies and WASH. The IFRC will also support these National Societies to provide mental health services in line with activities that are part of the projects in migration and emergency response for COVID-19. In addition, the IFRC will ensure that emergency funds include WASH issues, including menstrual hygiene management, when needed.

The three National Societies will deliver evidence-based and impact-driven health promotion, disease prevention and community-based care activities. As part of the activities under the Emergency Appeal for migration, the Ecuadorian Red Cross will also provide appropriate sexual, reproductive, maternal, neonatal and childcare services.

The IFRC will support all three National Societies to produce evidence-based information, tools and campaigns for communities about health promotion and disease prevention, including topics related to vaccinations.

ACTIVITIES

- Support the National Societies of Bolivia and Ecuador to develop their Health Sector Response Plans.
- The Ecuadorian Red Cross will provide communities at risk from pandemics and epidemics improved access to adequate WASH services.
- The National Societies of Bolivia and Peru will deliver community health via online mechanisms.



Ecuador © Arle Kievit

MIGRATION AND IDENTITY

Funding requirement in Swiss francs
1,040,000

People to be reached
37,000



In the last four years, the Andean region has been part of the largest migratory movement registered in the Americas in its history. Close to 5 million Venezuelan people have left their country to settle in different areas in the region, including Ecuador and Peru, where approximately 350,000 and 850,000 people have settled, respectively. The Andean countries are also transit countries for Venezuelan migrants heading to countries in the Southern Cone countries of Chile and Argentina.

Although the migratory flow between the countries came to a standstill as a result of the mobility restrictions imposed to contain the COVID-19 pandemic, migrants are beginning to return to Venezuela through informal crossing points. One report registers 105,000 people returning to Venezuela from Colombia and 6,000 from Brazil between March and September 2020. Once the border crossings reopen and the economy of the Andean countries begins to recover, projections indicate that the migratory flow will rise to even greater numbers than prior to the pandemic.

To ensure migrants and displaced people have access to assistance, the IFRC will support these three National Societies to provide humanitarian and protection services along the migration route through humanitarian service points. As several urban areas in the Andean region are host cities, this support includes the consolidation of the community service and protection processes that attend to host communities and migrants.

A fundamental aspect of the sustainability of services to migrants is the strengthening of the technical capacities of National Societies. The IFRC will provide National Societies with support, appropriate training and strategic orientation to guide their work in the field of migration and displacement.

5 million

Venezuelan people emigrated to settle elsewhere in the region

350,000

Venezuelan people settled in Ecuador

850,000

Venezuelan people settled in Peru

ACTIVITIES

- The IFRC and National Societies will provide primary healthcare services, and Restoring Family Links services in essential points along the migratory route and in migrant shelters.
- The IFRC will work with National Societies to identify safe referral routes for migrants in situations of vulnerability.



VALUES, POWER, AND INCLUSION

Funding requirement in Swiss francs
570,000

People to be reached
4,400



The Andean region presents historical challenges in terms of protection issues, particularly in the area of sexual and gender-based violence, especially against women and girls. Likewise, the COVID-19 outbreak has had a significant impact on the lives of the people in the highest levels of vulnerability, especially women.

Gender inequalities deepen due to the COVID-19 confinement measures. They have increased the workload related to care responsibilities, which continue to be undertaken by women. Women have disproportionately lost income-generating activities as a result of the pandemic, which in part is due to their larger presence in the informal economy and lower-paying positions.

The people in the highest situations of vulnerability require greater attention and support, mainly so they can access adequate services and remain an integrated part of their communities. Vulnerable people include children at risk, older people and people with disabilities.

The IFRC will encourage National Societies to create or expand their humanitarian education through training opportunities in humanitarian values and the fundamental principles. In Ecuador, this will focus on young people. The IFRC will promote the inclusion of education in emergencies. It will develop guidelines to strengthen the educational community through safe schools, tolerance and social inclusion.

To ensure that programmes and operations provide dignity, access to services, participation and safety for all, the Ecuadorian National Society will maintain a gender and inclusive approach in all actions, adopting the IFRC's strategy of protection, gender and inclusion. Additionally, the IFRC will support the three National Societies to actively implement the new Gender and Diversity policy. It will support the National Societies of Bolivia and Peru to measure progress towards attaining the gender and diversity targets at all levels.

ACTIVITIES

- The IFRC, together with the ICRC, will develop a roadmap to implement the minimum protection approach in emergency programmes.
- The IFRC will offer technical support to the National Societies for the implementation of their emergency interventions that include the response to sexual- and gender-based violence.
- The IFRC will advocate for effective child protection in relevant laws, regulations and policies on disaster risk management.
- The IFRC will scale up efforts to address sexual- and gender-based violence throughout its work and establish systems to record and monitor sexual- and gender-based violence prevention and response activities.



Ecuador © Ecuadorian Red Cross

ENABLER 1

ENGAGED WITH RENEWED INFLUENCE, INNOVATIVE AND DIGITALLY TRANSFORMED WITH GREATER EMPHASIS ON NATIONAL SOCIETY DEVELOPMENT

Funding requirement in Swiss francs

60,000

As humanitarian actors in their respective countries, the National Societies of Bolivia, Ecuador and Peru have different levels of access to and influence on governments, state institutions, civil society actors and the private sectors. The IFRC will work with the three National Societies to strengthen their profiles and capacities as humanitarian aid actors, particularly emphasising actions to advocate for their role as auxiliary to the public authorities in the humanitarian field. The IFRC will support them to focus on the areas of health and well-being, disaster risk management and inclusion.

The IFRC will support the National Societies to understand better, analyse and act on trends and emerging humanitarian issues.

In all three countries, the IFRC will disseminate the Buenos Aires Commitment and Strategy 2030 as building blocks to update and align new strategic plans. With the Bolivian Red Cross, this process will involve creating a strategic plan, operational plan, internal structure and building its capacity to implement new programmes and projects better. In Ecuador and Peru, the IFRC will support the inductions of new governing board members, strengthen the current structures and support the creation of new strategic plans.

The IFRC will support the three National Societies to establish a public communications strategy and will facilitate the sharing of experiences and lessons learned between National Societies in the region.

The IFRC and the National Societies will work together to materialise ideas that foster innovation, experimentation and collaboration in problem-solving. In all three National Societies, the IFRC will explore activities to engage leaders, staff, and volunteers to understand better the importance of being data-ready and open to new technologies.

To promote inclusivity, the IFRC will work with the National Societies to develop tools and services that are inclusive of gender, diversity, language, and mobility.



Bolivia © Bolivian Red Cross

ENABLER 2

ACCOUNTABLE WITH AN AGILE MANAGEMENT AND A RENEWED FINANCING MODEL WITH GREATER EMPHASIS ON NATIONAL SOCIETY DEVELOPMENT

Funding requirement in Swiss francs

510,000

The IFRC will support the National Societies to better understand accountability as a standard with tangible impacts, such as the securing of long-term relationships with donors, communities and other partners.

Increased discussions with organisations outside the Movement will support the three National Societies to incorporate new knowledge and proactive actions to ensure their services, programmes and communications processes are efficient and transparent.

The IFRC will provide technical guidance and will revise the National Societies' narrative and financial reports, periodic activity reports and audited financial statements.

The IFRC will promote the IFRC learning platform courses on fraud and corruption, sexual harassment, exploitation and abuse for National Society governance authorities, management, staff and volunteers, as well as IFRC staff. For the IFRC staff, this also includes training on risk management.

Additionally, the IFRC will support the three National Societies to adopt the IFRC policies regarding fraud and corruption, sexual harassment, exploitation and abuse.

The IFRC, in coordination with partner National Societies and the host National Societies, will support the creation of a new financial structure in Bolivia and Peru. This structure will increase the National Societies' effectiveness, and it will work to create and secure programmes that entail a financial contribution to core costs. The IFRC will also secure funds for the development of the National Societies in a more transparent and structured way.

The IFRC will support the National Societies to develop a strategy to approach potential multilateral partners, international financial institutions, and the private sector.



Ecuador © Netherlands Red Cross

ENABLER 3

TRUSTED BY COMMUNITIES, OWNED AND VALUED BY THE MEMBERSHIP WITH GREATER EMPHASIS ON NATIONAL SOCIETY DEVELOPMENT

Funding requirement in Swiss francs

270,000

The IFRC will support National Societies to assess their development needs and better address the sustainability of their services. It will focus on identifying measures to strengthen the National Societies so that they are trusted and considered the ideal partner of choice in their respective countries.

The National Societies of Ecuador and Peru will revise their legal bases to develop an effective governance operating model, improve volunteer participation, and achieve coherence under the principle of Unity. The IFRC will support National Societies to address any integrity risks, and governance bodies will receive guidance so that they can incorporate policies that will protect their National Societies against fraud and corruption.

The IFRC will also support National Societies to develop a comprehensive financial sustainability strategy.

The IFRC will collaborate with the three National Societies to ensure that all volunteers are incorporated into their safety and security processes to protect them and promote their well-being. Volunteer bases should reflect the diversity of communities, so in Ecuador and Bolivia, the IFRC will work with the National Societies to promote volunteer-led initiatives on innovation and diversity.

The IFRC will promote in-country Movement coordination to ensure membership emergency appeals and operational strategies and plans support the host National Societies' strategies and plans. This approach will result in the greater trust from the membership and greater efficiency of our humanitarian actions.

People and communities that are vulnerable to and affected by crises will be empowered to influence decisions affecting them. The IFRC will ensure that the three National Societies understand and implement its approach to community engagement and accountability, which is an approach that encourages communities to feedback their priority needs.



The International Federation of Red Cross and Red Crescent Societies (IFRC) is the world's largest humanitarian network, with **192 National Red Cross and Red Crescent Societies** and around **14 million volunteers**. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

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