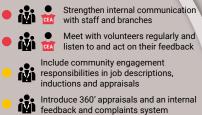
HOW TO Build leadership buy-in STRENGTHEN Make accountability to communities ίŇ COMMUNITY a key performance indicator and discuss at leadership meetings **ENGAGEMENT &** . Develop a CEA policy iži for the National Society Deliver awareness sessions ACCOUNTABILITY to Governance **IN AFRICAN** NATIONAL SOCIETIES Integrate community engagement into Strategies, annual plans and budgets Existing and new policies, guidelines STRATEGY and toolkits All programmes, and include a feedback Secure staff **A** and complaints system Implement the Movement-wide Identify community iži Minimum Commitments and Actions CEA iŇ engagement focal points to CEA in your National Society in HQ and branches Check community engagement is in the best iŇi place to support programmes and operations Secure funding Include in donor proposals and budgets Train staff and volunteers Encourage partner National Societies to include and fund community engagement Roll out the branch level training and accountability in bilateral programmes and feedback starter kit Make a rule that all budgets include a % Include community engagement iži for community engagement in sector and surge trainings COMMUNITY ENGAGEMENT Adapt internal processes CEA Discuss how to act on community feedback in programme and operational meetings OI A Build flexibility into donor proposals to respond to changing community needs Consult communities during proposal development . Collect and save community feedback and use to inform future programmes

Promote accountability in communities

- Sensitize communities
- on their right to give feedback
- Brief community leaders on the National Society's
 commitment to transparency and participation

Improve internal accountability





Collect and share evidence

- Capture and share evidence showing the impact of community engagement
- Include indicators to measure accountability
- in programmes and operations

+CIFRC

Leadership

Community engagement & accountability

CEA

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High priority Medium priority

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