

# 2022



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# JAMAICA

## IFRC COUNTRY PLAN

2022 funding requirement in Swiss francs

**680,000**



National Society  
branches

**13**



National Society  
staff

**26**



National Society  
volunteers

**100,000**



People to be reached

**250,000**

This document details the IFRC's support in areas agreed upon with the relevant National Society. The IFRC seeks resources to carry out this plan, listed here as funding requirements. For information on the IFRC's emergency operations, please visit [ifrc.org/appeals](https://www.ifrc.org/appeals).



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# SITUATIONAL ANALYSIS







## Population

**2,960,000**

## Human Development Index Ranking

**101/189**

## Vulnerability to disasters

					
<b>Floods</b>	<b>Hurricanes</b>	<b>Drought</b>	<b>Earthquakes</b>	<b>Landslides</b>	<b>COVID-19</b>

The island of Jamaica is highly vulnerable to natural disasters and faces humanitarian challenges, including COVID-19, increasing migration and climate change. It is the world’s third most exposed country to multiple hazards, with as much as 96 per cent of the population at risk from two or more hazards<sup>1</sup>.

Jamaica is highly exposed to hurricanes, floods, droughts, earthquakes, storm surges, and landslides due to its location within the Atlantic Hurricane Belt. The island is also crossed by five major fault lines, including the one which triggered the January 2010 and August 2021 earthquakes in Haiti.

Jamaica is particularly vulnerable to the impacts of climate change. Climate change models predict that Jamaica will likely be affected by an increased frequency of extreme natural disasters. These climate-related events already regularly impact livelihoods, destroy infrastructure and disrupt the provision of essential services throughout the country.

Jamaica has also struggled to contain and respond to the COVID-19 pandemic.

<sup>1</sup> UNOCHA, Global Facility for Disaster Risk Reduction





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## ROLE OF THE NATIONAL SOCIETY

Jamaica Red Cross provides health and welfare services, including first aid, youth development programming and livelihood protection and support. Its emergency work includes disaster preparedness and response programming, psychosocial support, and climate change adaptation programming. However, Jamaica Red Cross has lost some of the privileges it once enjoyed, since it was placed under the National Charities Act, for example related to the duty-free clearance of items.

In 2022, Jamaica Red Cross will enhance community risk reduction programmes by increasing its focus on environmental and climatic challenges. It will also prioritize strengthen its existing 48 Community Disaster Response Teams. The National Society would also like to expand its Eco-disaster risk reduction and environmental work. The technical support of the IFRC is critical for this as well as funding support if attainable. It will also expand psychosocial support, first aid, and feeding programmes to build healthier, safer and more resilient communities.

It will build the capacity of staff and volunteers in ecosystem-based disaster risk reduction and climate change adaptation strategies to improve climate and environmental action at the community level. It will also implement nature-based solutions across programming to adapt to and sustainably respond to disasters.

To improve efficiency and enable quicker response to crises and disasters, Jamaica Red Cross will undergo a digital transformation. It will improve connectivity between the branches and headquarters while digitizing the National Society's entire collection of data.

Jamaica Red Cross will also establish effective long-term resource mobilization measures to ensure viability across programming and operations. The areas of priority for the Jamaica Red Cross are the expansion of its current warehouse capacity, of the national headquarters and at least three branches to serve as a regional hub. They are also exploring potential income generation activities.





## MEMBERSHIP COORDINATION AND MOVEMENT FOOTPRINT

### Movement footprint

Jamaica Red Cross currently receives bilateral and multilateral support from the Canadian Red Cross, the French Red Cross, and the Italian Red Cross.

Over the past five years, the ICRC has supported Jamaica Red Cross' Schools of Transformation programme and assisted the National Society in reaching its goals on violence prevention and youth empowerment.

Jamaica Red Cross has also received significant support from the Canadian Red Cross under the Capacity Building for Emergency Response in the Americas project, which enhanced the National Society's capacity to prepare for and respond to emergencies.



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## GLOBAL FLAGSHIPS

The IFRC will work with the National Society in 2022 to increase its ability to address local priorities of flagship programmes, including through:

- Local action – stronger National Societies
- Going to scale on humanitarian action and risk reduction
- DREF including anticipatory funding to triple by 2025
- Global cash leadership
- Global health security – epidemic and pandemic preparation and response

It will continue to support the National Society in Jamaica to meaningfully engage with and build trust among the communities it serves.

To strengthen capacity to keep up with the demand for its services, the IFRC will support the National Society to undergo a digital transformation to ensure it remains fit for purpose in the 21st century. Enhanced connectivity between the branches and the headquarters will help leverage virtual staff and volunteer engagement to increase the scale of humanitarian action and risk reduction activities. This will also strengthen the National Society's network within Jamaica and enable more effective action at the local level.

The National Society will continue to address the impacts of climate change and respond to natural disasters and crises. In 2021, 250 people, including staff, volunteers and ministry of health staff, were trained and deployed to support disaster and crisis-affected communities. The National Society also partnered with other agencies and NGOs to conduct alternative livelihood activities and deliver 12,000 food packages to families affected by crises.

The National Society recognizes the importance of being “cash ready” to better serve affected populations when disaster strikes. In 2022, the National Society intends to scale up the Cash and Voucher Assistance programme that reached 525 beneficiaries in 2021 to ensure that cash and vouchers are readily available during an emergency.

In 2022, the IFRC will continue to support the National Society with its education and awareness campaigns to combat the spread of COVID-19 alongside a campaign to fight vaccine hesitancy.





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## CLIMATE AND ENVIRONMENTAL CRISES

Funding requirement in Swiss francs

**100,000**

People to be reached

**20,000**



Jamaica regularly experiences natural disasters, including hurricanes, storm surges and earthquakes, resulting in flooding, landslides and infrastructure damage. Drought also commonly occurs throughout the country. These natural disasters are expected to increase in frequency due to climate change.

In 2022, the IFRC will support Jamaica Red Cross to prioritize the use of nature-based solutions to help communities build their resilience to climate change and disasters. To determine future environmental and climate actions, Jamaica Red Cross will conduct several vulnerability, capacity and ecological assessments that will inform programmes and priorities.

Jamaica Red Cross will roll out the Eco-DRR Project in 2022 and 2023 to increase the resilience and strengthen the capacities of three communities to respond to natural hazards. This project will leverage community perspectives alongside evidence-based and nature-based solutions to deliver relevant, contextually appropriate programming.

The support from the Eco DRR Project will allow Jamaica Red Cross to initiate the implementation of some nature-based solutions and other resilience building efforts in its three target communities. However, in order to assist these communities to reach a desired level of resilience and sustainability, additional financial resources would be required.

### **SUPPORT**

- Improve knowledge and capacity of staff and volunteers in ecosystem-based adaptation.
- Participate in IFRC regional climate change initiatives.
- Adopt Climate and Environment Charter for Humanitarian Organizations.
- Develop targets and commitments to reduce carbon emissions.
- Integrate green response across all programmes and operations.





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## EVOLVING CRISES AND DISASTERS

Funding requirement in Swiss francs

**200,000**

People to be reached

**140,000**

Crises and disasters in Jamaica have increased in complexity and become more protracted over recent years due to the overlapping nature of emergencies across the country.

The IFRC will continue to support Jamaica Red Cross to improve its capacity to anticipate, prepare for and respond to these evolving crises and disasters while it enhances the capacity of vulnerable communities to do the same.

In 2021 Jamaica Red Cross' Cash and Voucher Assistance programme reached 525 crisis-and disaster-affected affected persons across the country. In 2022, the IFRC will support it to widen this programme so that more people can access timely cash and vouchers, including impacting long-term livelihood sustainability, in addition to its current short term assistance programme.

The IFRC will support Jamaica Red Cross in 2022 to enhance community response and contingency planning and strengthen early warning systems. It will also prioritize anticipatory actions to mitigate risks from multi-hazards that affect the lives, livelihoods, homes and living conditions of vulnerable and disadvantaged communities, as well as those living in hard-to-reach areas. It will also enhance community disaster response teams and mechanisms.

In 2022, Jamaica Red Cross will enhance preparedness to respond to shocks, adapt and enhance community risk-reduction and resilience programming. It will also advocate for government authorities to implement effective protective disaster-related laws and recommendations to strengthen disaster risk reduction and climate change adaptation law and policy frameworks

It will also support vulnerable communities to respond to and recover from the immediate and secondary effects of the COVID-19 pandemic.

### SUPPORT

- Initiate micro-mitigation projects on community resilience.
- Advocate for strengthened disaster risk reduction and climate change adaptation measures in law and policy frameworks.
- Enhance timeliness of the Cash and Voucher assistance programme.
- Provide technical advice to government authorities for the development of climate-smart disaster-related legislation.



## GROWING GAPS IN HEALTH AND WELL-BEING

Funding requirement in Swiss francs  
**100,000**

People to be reached  
**40,000**



In Jamaica, most COVID-related deaths were among the elderly or those with comorbidities, including hypertension, diabetes, obesity and cancer. Mosquitoes account for the majority of the vector-borne disease burden across the Caribbean and are known to transmit chikungunya, dengue fever, yellow fever and Zika. Climate change is exacerbating vector-borne diseases in Jamaica.

In recent years, Jamaica Red Cross has been involved in the Caribbean Zika Response and Prevention project that strengthened its capacity to respond to these vector-borne diseases. It was also involved in the roll-out of the regional Community-Based Health and First Aid Programme in Jamaica to strengthen community health by leveraging a network of local volunteers.

In 2022, the IFRC will support Jamaica Red Cross to enhance these efforts by increasing volunteer recruitment and training in epidemic control, health communications, psychosocial and mental health support and first aid. It will use virtual platforms to support education and capacity building where possible.

Jamaica Red Cross desires to resume its Community Vector-Borne Disease Eradication Programme in collaboration with the Ministry of Health and Wellness, to address the increasing threats of vector borne diseases, which are being exasperated by increased temperatures due to climatic changes. The IFRC will provide technical support to deliver quality and sustainable community-based WASH activities.

The IFRC will also support Jamaica Red Cross to develop cash transfer programmes for vulnerable families who have had their livelihoods severely disrupted by disasters and crises, including epidemics and pandemics.

### **SUPPORT**

- Increase volunteer recruitment.
- Train volunteers in community-based health and first aid programming and psychological first aid.
- Develop community action plans to improve health at the community level.
- Resume interventions to reduce vector-borne diseases.
- Develop Cash Transfer Programmes for vulnerable families.





## MIGRATION AND IDENTITY

Funding requirement in Swiss francs  
**35,000**

People to be reached  
**150**



Jamaica continues to face migration-related challenges as migrants and refugees fleeing political, economic, and environmental crises throughout the region often take temporary or permanent refuge among the Caribbean islands.

Given its economic reliance on tourism, the Government of Jamaica is highly committed to combatting trafficking and smuggling operations while addressing employment and health issues related to the free movement of Caribbean Community nationals.

Jamaica Red Cross has established a programme to assist migrants in Jamaica, supporting state authorities by providing humanitarian assistance when requested. This assistance includes the provision of shelter at various National Society facilities and the provision of welfare items.

Jamaica Red Cross also has a longstanding and successful programme focused on restoring family links. It also works to support and assist foreign nationals while they await the results of their refugee applications.

In 2021, Jamaica Red Cross reported an increase in the number of migrants arriving from Haiti following the assassination of the Haitian president and the 7.2 magnitude earthquake in August 2021. It has also reported a recent uptick in migrants from Cuba.

In 2022, the IFRC will support Jamaica Red Cross in providing humanitarian assistance to migrants, including relevant health and protection services, food items, shelter, cash and voucher assistance, education, irrespective of their legal status.

### SUPPORT

- Provide humanitarian assistance for migrants and asylum seekers.
- Develop content to promote Red Cross actions in support of migrants' and displaced persons' access to essential public services.





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## VALUES, POWER AND INCLUSION



### SUPPORT

- Partake in regional protection, gender and inclusion training, including specialized training on sexual and gender-based violence.
- Pilot a self-paced online course on protection, gender, and inclusion adapted for the Caribbean.
- Provide training opportunities on child protection standards.
- Provide guidance to support disability-inclusive shelter programming.
- Design and implement Restoring Family Links activities.
- Implement the new Gender and Diversity Policy.





## ENABLER 1 – ENGAGED

In 2022, the IFRC will support Jamaica Red Cross to strengthen engagement with partners within and outside the IFRC Network to work collectively on the critical challenges facing communities in Jamaica.

Leadership training will be provided as will support to ensure that National Society strategies, plans and policy development activities incorporate innovation and transformation.

The IFRC will support Jamaica Red Cross to undergo a digital transformation. Following an assessment, Jamaica Red Cross will prepare a digital transformation plan that it can leverage to access funding and build.

Jamaica Red Cross will also begin using a learning management system to offer online and blended learning to its communities, staff and volunteers. Some courses that were previously provided in person will be converted to online and self-paced or facilitated courses. These will be made available through the IFRC's learning platform and adapted for the Caribbean context.

The IFRC will also support Jamaica Red Cross to provide virtual volunteering and digital engagement opportunities through online platforms.

### SUPPORT

- Create blended online and in-person first aid course.
- Leverage IFRC learning management system to offer online and blended training to staff, volunteers and communities.
- Develop stronger peer network and engage in knowledge exchange opportunities.
- Prepare digital transformation plan.
- Provide virtual volunteering opportunities.



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## ENABLER 2 – ACCOUNTABLE

The IFRC will support Jamaica Red Cross to enhance its resource mobilization capabilities through training. It will also support the National Society in developing its own resource mobilization development plan, aligning with strategic planning and the IFRC's Global Resource Mobilization Strategy.

It will also support the replication of the Business Model Canvas for first aid in two branches and continue to support the expansion of the National Society's first aid program, including through its recognition by the Global First Aid Reference Centre. It will provide training to the National Society on customer relationship management and sales for its commercial first aid programme and support Jamaica Red Cross in developing first aid-related peer-to-peer income-generating initiatives.

Jamaica Red Cross will be supported to deliver its blended first aid education programme. Certification will require in-person testing to guarantee the requisite knowledge to perform first aid in emergent situations.

In 2022, the IFRC will also support Jamaica Red Cross in piloting an innovation lab, leveraging entrepreneurship and innovation students from the UWI Mona Campus. This innovation lab will be used to explore and develop commercial ideas to transform National Society revenue streams.

### SUPPORT

- Enhance grant and proposal writing capabilities.
- Develop resource mobilization development plan.
- Develop microsite to use for blended first aid training.
- Develop Core Cost Recovery policy.
- Pilot innovation lab to brainstorm ideas to transform revenue streams.





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## ENABLER 3 – TRUSTED

Recognizing that volunteers and youth enable access, nurture trust in communities, and are critical catalysts of behavioural change and local action, the IFRC will support Jamaica Red Cross to enhance volunteer and youth engagement across all programmes and operations.

The IFRC will support Jamaica Red Cross to implement a volunteer management system that will enable more effective communication, coordination and capacity building among volunteers. It will support Jamaica Red Cross' implementation of a Youth Engagement Strategy and development and implementation of youth-led initiatives. It will also support Jamaica Red Cross to ensure that youth and volunteers are involved at all levels of decision-making.

To ensure that staff and volunteers reflect gender, language, culture, and marginalization in their communities, the IFRC will support Jamaica Red Cross in assessing the diversity of its network. It will also support the Jamaica Red Cross development of inclusive recruitment policies and guidelines for leadership succession.

The IFRC will also train all volunteers and staff on protection, gender and inclusion.

To ensure better alignment within the Movement, the IFRC will support Jamaica Red Cross strategic plan implementation process and reviewing and updating its existing statutes. This will ensure that National Society policies and plans are aligned with Strategy 2030.

The IFRC will also support Jamaica Red Cross to enhance its financial sustainability through training and mentorship activities and investments in accountability and systems development. It will provide mentorship and coaching to the National Society through the Finance Development Competency Network and support Jamaica Red Cross to prepare and conduct an updated audit. The IFRC will also provide financial and data interpretation training for decision-making, ethics, and integrity to the National Society leadership team.

### **SUPPORT**

- Prepare and conduct an updated audit.
- Implement Youth Engagement Strategy.
- Develop competency framework for youth and volunteer leaders.
- Ensure youth and volunteers are engaged at all levels of decision making.
- Train staff and volunteers on protection, gender and inclusion.
- Establish guidelines that promote leadership succession.



**The International Federation of Red Cross and Red Crescent Societies (IFRC)** is the world's largest humanitarian network, with **192 National Red Cross and Red Crescent Societies** and around **14 million volunteers**. Our volunteers are present in communities before, during and after a crisis or disaster. We work in the most hard to reach and complex settings in the world, saving lives and promoting human dignity. We support communities to become stronger and more resilient places where people can live safe and healthy lives, and have opportunities to thrive.

### Contact Information

**Ariel Kestens**

Head of Country Cluster Delegation

**T** +1 868 684 0101

[ariel.kestens@ifrc.org](mailto:ariel.kestens@ifrc.org)

**T'Nasha La Roche**

Technical Officer,

Partnerships and Resource Development

**T** +1 868 495 8512

[tnasha.laroche@ifrc.org](mailto:tnasha.laroche@ifrc.org)

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