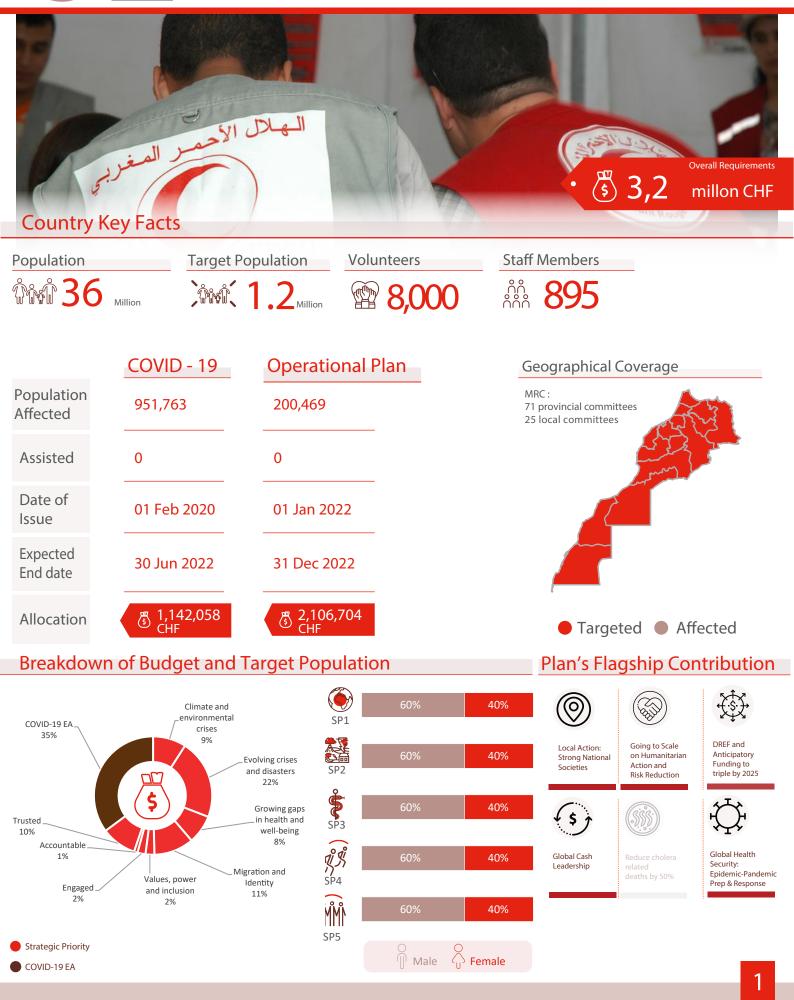
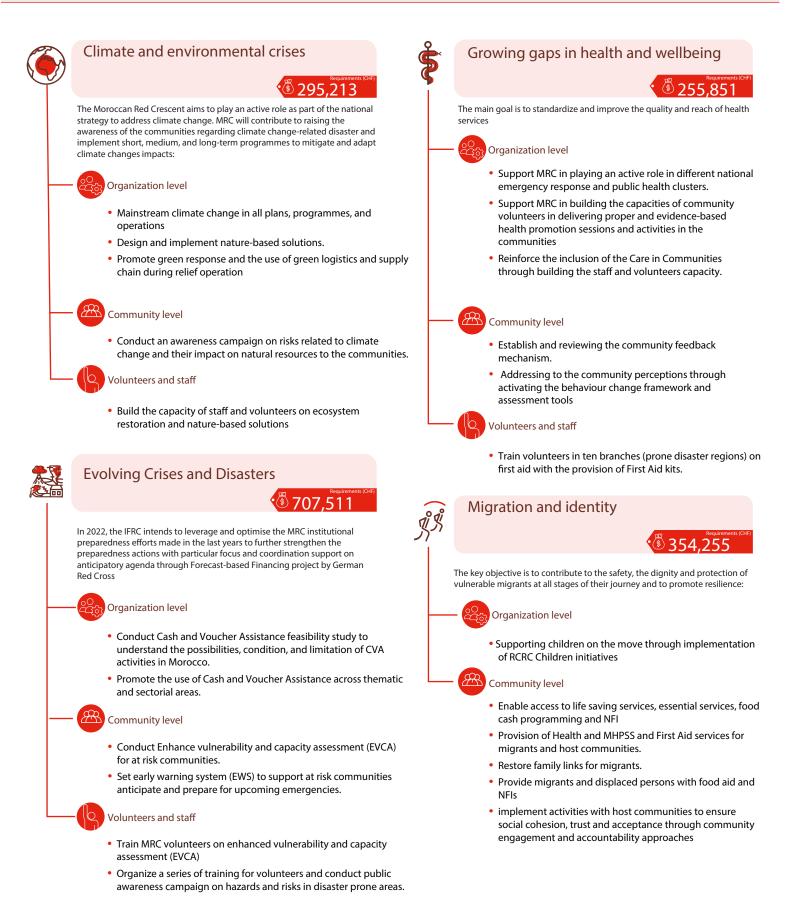
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COUNTRY PLAN 2022







Values, power and inclusion

The main objective is to achieve full gender parity at all levels of national society (from volunteers, youth to leadership positions) and to promote the inclusion of women in working life:

Organization level

- Develop social programmes for Elderly, persons with disabilities and other socially challenged groups
- Review human resources policies and tools to ensure a stronger parity and diversity among all staff level and volunteers
- Develop YABC and PGI network.

Country Plan - Enablers

- Raise awareness on non-discrimination, respect for diversity, social inclusion, violence prevention, culture of peace, gender and intercultural dialogue.
- Support and specific assistance to migrant women and girls in the context of (Medical services, Legal Assistance, Referral, Language Learning, Education, Integration activities)

Volunteers and staff

Community level

 Enhance MRC youth behaviour skills development including empathy, active listening, critical thinking, dropping bias and judgement.

Engaged - with renewed influence, innovative and digitally transformed

70.851

This enabler focuses on ensuring that the Secretariat and National Societies are respected and recognized as neutral, impartial humanitarian actors; are effectively positioned to promote principles, values, policies, and legislation in support of humanitarian action; and mobilize support for the needs and aspirations of vulnerable communities:

Organization level

- Roll out the IFRC MENA Membership Framework developed in 2021
- Develop a Humanitarian Diplomacy Briefing Note, in coordination and consultation with ICRC.
- Enhancing and scaling-up MRC digital infrastructure by adopting up-to-date cloud-based systems for sharing information, data collection, analysis and information management. Their use by branches will be supported as well as the procurement of the necessary equipment

Accountable - with an agile management and a renewed financing model

31,489

This enabler focuses on the management and organisational approach the IFRC Secretariat will take, to function as one Secretariat and as one Federation-wide organization:



Organization level

 Develop proposals to apply for all available funding mechanisms provided by the Movement (NSIA, CBF, ESF and others) to financially sustain its effort to strengthening its capacities in resource mobilization, integrity transparency and accountability, management and development of youth and volunteer policies, etc

Contact information

North Africa Country Cluster Delegation

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Trusted, owned and valued by the membership



This enabler focuses on how the IFRC is positioned as a principled and trusted network which is owned and supported by its membership, and it strives for mutually respectful cooperation and coordination within the Red Cross Red Crescent Movement, as well as with external partners:

Organization level

- Advocate for a greater engagement and support from Movement and non-Movement Partners to build strategic support aiming at the organisational development of their structure
- IFRC's Tunis Country Cluster Delegation will support MRC to engage in dialogues with the financial institutions and Development Agencies aiming at securing long term funding programs for MRC and all North Africa NSs.



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Build the capacities of MRC in the context of finance standards and procedures to ensure that financial resources are safe and managed effectively, efficiently and transparently.

Mr. Abdessalam Makroumy crm@menara.ma **Executive Director**