



MIGRATION AND DISPLACEMENT PLATFORM



Today, more than **300 million people** worldwide are on the move. Some are fleeing conflict, disasters, and climate displacement. Others leave home because poverty, instability, or exclusion limit their opportunities. For many, journeys are **long, dangerous, and uncertain**.

Yet migration is not just about people on the move – it is about those at risk of displacement, people returning home, and the communities that host them. From origin to destination, migration and displacement is a transnational challenge and despite the scale of these movements, **responses remain fragmented, reactive, and underfunded**. Governments, communities and systems are overwhelmed, meaning people on the move often encounter closed doors, discrimination, or dangerous routes rather than dignity and safety.

MIGRATION DOESN'T START AT THE BORDER – AND NEITHER DOES OUR SUPPORT.



WE'RE LOCAL, EVERYWHERE.

The **IFRC Global Migration and Displacement Platform** offers a solution: a unified local to global platform with the ambition to support 100 million people by 2030, including migrants, refugees, internally displaced people and host communities. Instead of isolated projects, this integrated approach connects humanitarian assistance, protection and long-term development into **one coordinated response**.

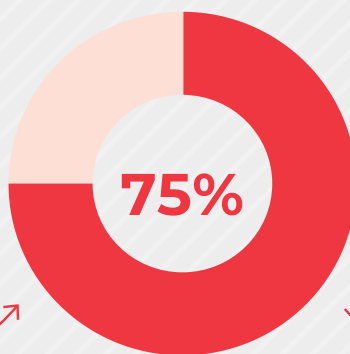
BY 2030, WE AIM TO:

**MOBILIZE
CHF 500
MILLION**

for **migration and displacement programming**, through public and private funding, across humanitarian and development partnerships, and innovative finance solutions.



DIRECT



OF FUNDING
to National Societies
and **local action**.

**SUPPORT
100
MILLION PEOPLE**
on the move and in host
communities.





RESILIENCE, PROTECTION AND INTEGRATION – THE RED CROSS RED CRESCENT IS THERE



The IFRC and our 191 National Societies are present **before, during, and after** people's journeys. Volunteers are embedded in the **very places where migrants move** – from rural villages and urban neighbourhoods to remote border points and ports of arrival.



OUR THREE PILLARS OF ACTION

1

RESILIENCE Countries of Origin

- **Supporting livelihoods**, creating employment opportunities in partnerships with the private sector,
- **Reducing climate and disaster risks** by investing in locally-led climate adaptation, and disaster preparedness so people can live safely at home.
- **Reintegration support for returnees**, including job opportunities and psychosocial care.
- **Helping communities reduce displacement risks** so migration becomes a choice, not a necessity.

Spotlight SYRIA



The IFRC, together with the Syrian Arab Red Crescent, helps returnees in Syria rebuild their lives by providing health care, cash assistance, legal and psychosocial support, and essential relief items.

2

PROTECTION Countries of Transit

- **Humanitarian Service Points** along major migration routes provide food, health care, water, protection, and reliable information.
- **Cash assistance and digital platforms** empower migrants to meet their own needs with dignity.
- **Cross-border coordination** means migrants are supported at every stage, not just at isolated points.

Spotlight MONTENEGRO AND ALBANIA



At the border between Montenegro and Albania, the Red Cross of Montenegro distributes cash vouchers so people on the move have the dignity and choice to purchase what they need.

3

INTEGRATION Countries of destination and host Communities

- **Developing personalized plans** that combine social assistance, skills development, and job preparation, adapted to individual's context and capacities.
- **Building skills** such as communication, problem solving, adaptability, and digital literacy – that strengthen resilience and access to jobs.
- **Partnering with the private sector** to co-design training, create internship and apprenticeship opportunities

Spotlight TÜRKIYE



In Türkiye, IFRC and Turkish Red Crescent operated nationwide network of community centres providing language classes, vocational training, legal advice, psychosocial support, and job placement services – helping thousands move from dependency to sustainable livelihoods.

WE ARE OFTEN THE FIRST TO WELCOME AND THE LAST TO LEAVE.

LOCAL ACTION, GLOBAL IMPACT

Unlike many actors, the Red Cross and Red Crescent is **already there** – with permanent branches in border towns, coastal areas, rural villages, and cities where migration unfolds. Our trusted volunteers are embedded in communities, ensuring our support is **dignified, impartial, and needs-based**.

IFRC coordinates with UN agencies, International NGOs and civil society at the local and operational levels, including

building and contributing to safe and inclusive referral systems. At the global level, IFRC plays a leading role in supporting the effective implementation of the Global Compacts on Migration and Refugees, including as co-lead of the UN Migration Network Workstream on Missing Migrants and Humanitarian Assistance to Migrants in Distress.



OUR DIFFERENCE



UNMATCHED PRESENCE

191 National Societies,
197,000 branches,
16 million volunteers.



SCALE AND CREDIBILITY

In 2024 alone, we supported over **20 million people on the move**.



INNOVATION

From anticipatory action and forecast-based financing, including through tools like to the **AccessRC app** and **Digital Engagement Hubs**, we pioneer solutions that put dignity first.



CONNECTOR ROLE

We complement governments, UN agencies, and NGOs – amplifying impact rather than duplicating efforts.

Humanitarian diplomacy, cash, digital tools, and community engagement and accountability underpin migration responses that are timely, dignified, and effective.



TOGETHER FOR SCALED IMPACT AND A HOLISTIC RESPONSE TO MIGRATION AND DISPLACEMENT.

Local, Everywhere – turning community strength into global resilience. It's time to invest in systemic change, transforming fragmented responses into coordinated, scalable action with lasting impact.

Migration does not need to be framed as a crisis. With the right investment, it can be a story of resilience, dignity, and shared prosperity.

By supporting the IFRC Global Migration and Displacement Platform, you will:

- Help support 100 million people by 2030 – across the entire migration cycle.
- Empower **local communities and volunteers** who are often the first to welcome and last to leave.
- Turn fragmented projects into **cohesive, cross-border solutions** that enable strategic action and efficient resource allocation.
- Contribute to a future where migration strengthens societies instead of dividing them.

Ways to partner:

- **Philanthropic and corporate giving** → provide immediate impact at scale.
- **Strategic partnerships** → co-design programmes across humanitarian, development, and private sectors.
- **Technical skills and specialized knowledge sharing** → use technological innovations and specialized financial expertise to co-design viable solutions in support of vulnerable communities.

Migration is a global story. With your support, we can make it one of dignity, hope, and shared prosperity.

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