



INTERNATIONAL



FEDERATION

IFRC Annual Report 2017

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The IFRC at a glance

 **190** National Societies

 **166,000** branches

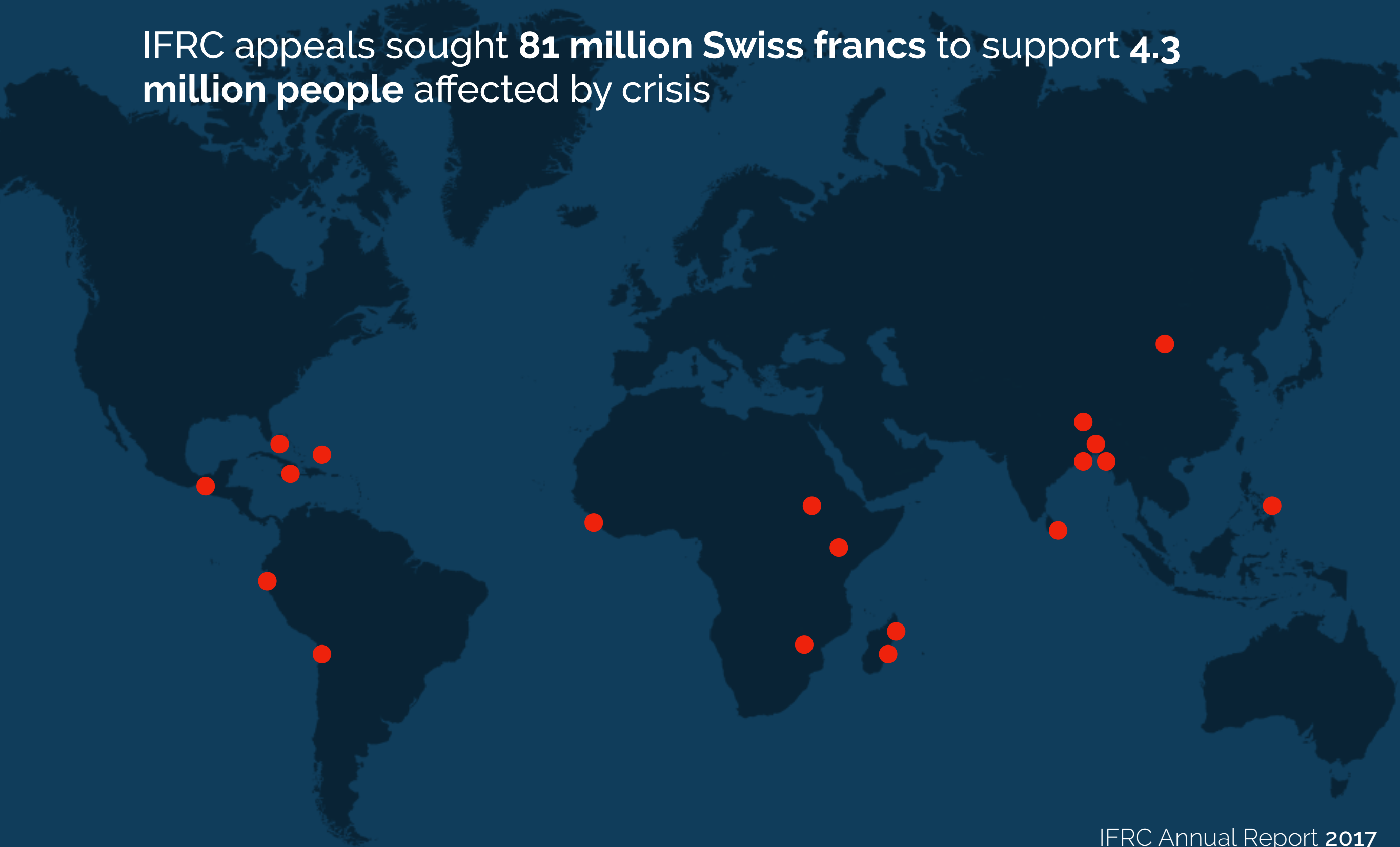
 **12 million** volunteers

On the frontline of humanitarian crises

In 2017, the IFRC launched **19
Emergency Appeals** to support
National Society operations

IFRC Emergency Appeals

IFRC appeals sought **81 million Swiss francs** to support **4.3 million people** affected by crisis



IFRC Emergency Appeals

IFRC appeals sought **81 million Swiss francs** to support **4.3 million people** affected by crisis

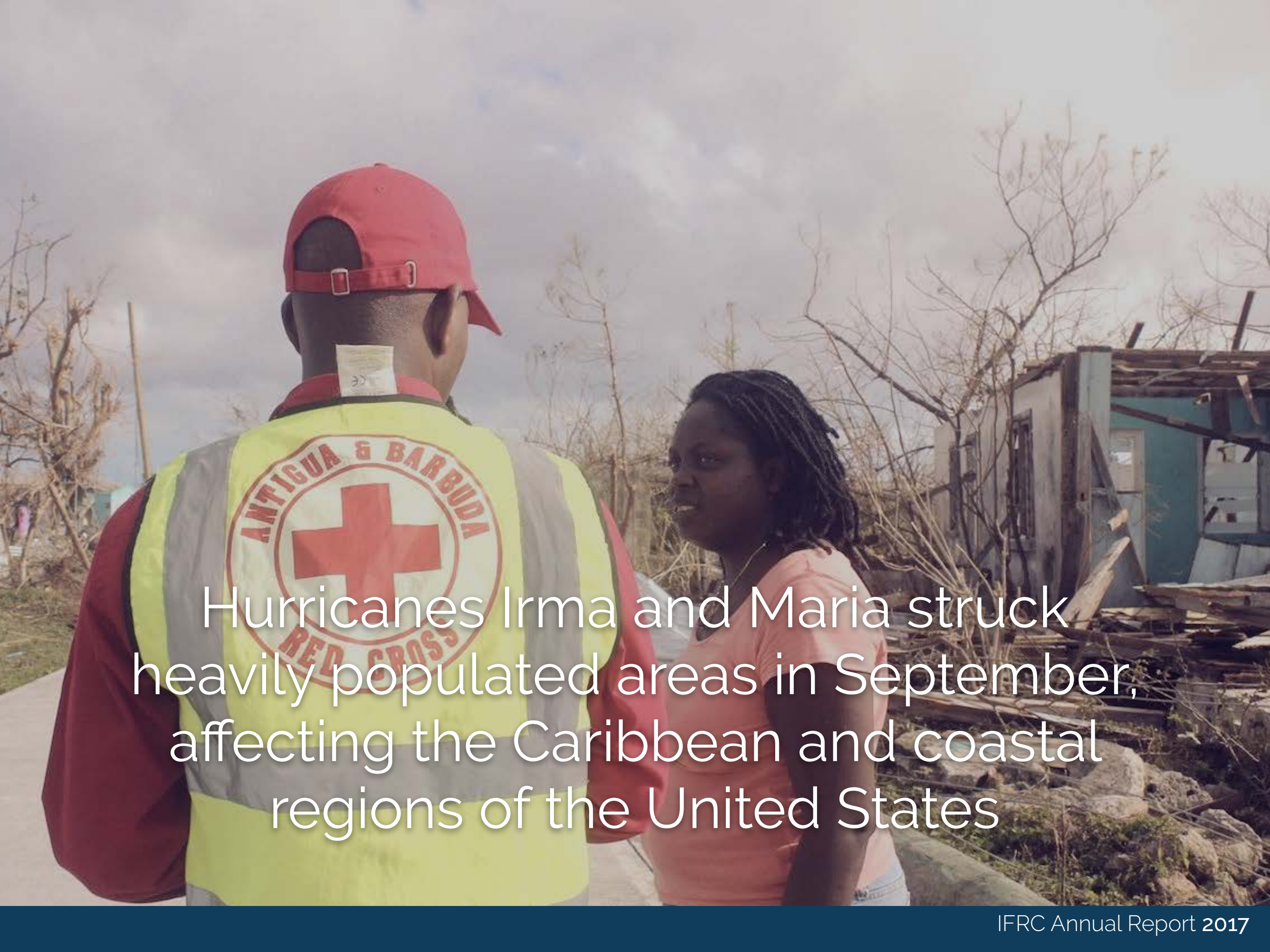
Mongolia	February	Cold wave	Sierra Leone	August	Floods
Chile	February	Wild fires	Nepal	August	Floods
Madagascar	March	Cyclone	Antigua/Barbuda	Sept.	Hurricane
Peru	March	Floods	Dominica	Sept.	Hurricane
Bangladesh	March	Pop. movement	Cuba	Sept.	Hurricane
Africa	April	Food security	Madagascar	October	Plague
Bangladesh	June	Cyclone	Costa Rica	October	Floods
Sri Lanka	June	Floods	Philippines	December	Storm
Sudan	June	Pop. movement	DR Congo	December	Pop. movement
Bangladesh	August	Floods			



320,000 people supported following
a cholera outbreak in the
Democratic Republic of the Congo



200,000 people fleeing violence in Myanmar were supported by IFRC in Cox's Bazar, Bangladesh



Hurricanes Irma and Maria struck heavily populated areas in September, affecting the Caribbean and coastal regions of the United States

A photograph of a man and a woman standing in front of a tent in a refugee camp. The woman is wearing a grey headscarf and a white vest with a red cross symbol. The man is wearing a dark jacket. In the background, there are tents and laundry hanging on a line.

1.4 million people migrating
received assistance and protection
across Europe

A group of women and two staff members are sitting on a patterned rug in a room. The room has a large floral-patterned backdrop or curtain. Two women in the foreground are wearing red vests with a white cross symbol, indicating they are medical staff or volunteers. The other women are dressed in traditional headscarves and patterned clothing. The scene is set in a simple room with a window visible on the left.

Our staff and volunteers offered
medical services to **hundreds of
women** every day in Syria

Working alongside National Societies

26 million Swiss francs in cash
grants were distributed to **890,000**
people

A photograph of a woman with a black headwrap and a dark sleeveless top, smiling warmly while holding a young child. The child is wearing a green and orange striped shirt and a matching headband. They are outdoors, with a blurred background of trees and foliage. The text is overlaid on the right side of the image.

A cash transfer
programme in
Nigeria helped
Hadiza buy goats
for farming and
medicine for her
children

Our approach to tackling climate change included local action and global advocacy

A photograph showing the silhouettes of several people planting young trees in a field. The scene is set against a bright sunset or sunrise sky, with the sun low on the horizon creating a lens flare. The people are bent over, carefully placing saplings into the ground. The overall mood is one of hope and environmental stewardship.

"We will only succeed if we
empower local organizations to
manage climate disaster response."

Elhadj As Sy, IFRC Secretary General, address to United Nations Economic and
Social Council, Humanitarian Affairs Segment

We addressed issues of protection,
gender and inclusion as a core part
of all our programmes



We worked with National Societies
and 10 partners to develop training
on sexual and gender-based
violence in emergencies

The Virtual Volunteer provided vital information for migrants and refugees on their phones and computers



The Virtual Volunteer web app was launched in the Philippines and user numbers more than doubled

We supported 28 National Societies
in their use of creative design and
innovation to tackle complex
problems

A group of people are gathered in a modern, brightly lit room, likely a conference or exhibition space. In the foreground, a man with a beard and a red and black plaid shirt is wearing a VR headset and gesturing with his hands. To his left, a woman in a camouflage jacket is also wearing a VR headset. In the background, several other people are visible, some holding drinks and others looking towards the camera. A large television screen is mounted on the wall in the upper left. The overall atmosphere is one of engagement and technology use.

Virtual reality gave supporters a
chance to experience the impact of
our humanitarian work

129 allocations from the Disaster Relief Emergency Fund (DREF) totalling almost **24 million Swiss francs** allowed National Societies to respond quickly and effectively to crises

A DREF allocation of **117,000 Swiss francs** helped the Iraqi Red Crescent respond immediately to the November earthquake on the border with Iran



More than **7 million volunteers** in **152 countries** have put community-based health and first aid skills into action



Following the earthquake in September, **7,000 volunteers** from the Mexican Red Cross were involved in the community response

Forecast-based Financing allowed
us to invest in community resilience
before a crisis happened



In Togo, a Forecast-based Financing
programme brought shelter to
hundreds of families displaced by
floods

Our disaster risk reduction initiatives
helped **47.8 million** people create
more resilient homes and
communities



Mangrove planting programmes in
Grenada helped communities tackle
coastal erosion

281 experts in 17 Regional Disaster Response Teams were deployed to support National Society staff and volunteers

In Mongolia we helped deliver vital support to communities affected by a severe cold wave



We strengthened National Societies
by supporting 13 OCAC self-
assessments and working to establish
NSIA (with the ICRC) to promote
investment in local capacities

190 National Red Cross and Red Crescent Societies are united in their commitment to the **Fundamental Principles** of the Movement

Humanity **Impartiality** Neutrality Independence
Voluntary Service **Universality** Unity

A principled humanitarian voice

Media and Social Media reach

We worked with National Societies to spread the word on humanitarian challenges around the world



13% increase in Twitter likes



21% increase in Facebook likes



153% increase in Instagram likes



140% increase in earned media coverage



Our social media campaigns had
impact at the global and local level

IFRC and the Government of Switzerland led cooperation among donors, UN agencies and NGOs to make good on the commitments they made in the 2016 'Grand Bargain' in support of local humanitarian actors



In the Grand Bargain donors and humanitarian organizations committed to making principled humanitarian action as local as possible and as international as necessary


We called for more investment in community health services to make sure we reach the last mile together



"It is vital to raise awareness on Ebola and influence the adoption of positive reflexes at community level."

Dr. Viviane Nzeusseu, IFRC health coordinator for Central Africa

We raised our voice on behalf of vulnerable migrants and displaced people, calling for their safety and dignity to be a priority for all



"Our decisions must be fast and effective: while we are speaking, people are dying and the needs are increasing."

Francesco Rocca, President, IFRC

We helped governments in six countries to adopt strong laws and regulations to protect their people from disasters



"Working on Disaster Law has strengthened our relationship with the government, particularly their understanding of the work we do."

Mr. Dickinson Tevi, Organizational Development
Coordinator of Vanuatu Red Cross

A strong IFRC

A photograph of two men in dark suits shaking hands. The man on the left is older, with dark hair and glasses, wearing a red patterned tie. The man on the right is younger, with grey hair and glasses, wearing a red tie. They are both smiling. In the background, other people in suits are visible, and the setting appears to be a large indoor event space with warm lighting. A semi-transparent purple banner is at the bottom of the image.

Francesco Rocca was elected
President of IFRC at the General
Assembly in Antalya, Turkey, in
November.

Finances at a glance

Operating income (000s CHF)

	2017	2016
Voluntary contributions	270,877	248,102
Services income	56,788	53,705
Statutory contributions	35,288	35,119
Other income	2,954	2,629
Total	365,907	339,465

Operating expenditure (000s CHF)

	2017	2016
Other resources (programmes)	241,272	255,774
Humanitarian response	136,545	156,314
Thematic	104,727	99,460
Supplementary services	57,825	56,084
Regular resources	68,874	56,836
Total	365,907	368,694

We were committed to transparency
in all our operations

7

Audits of National
Societies that
were given direct
cash contributions

20

Audits of income
and expenditure
on appeals and
pledges

13

Internal audits

Top donors

in millions (CHF)


European Commission	25.8	Japanese Government	7.1
UK Government	19.2	Japanese Red Cross Society	5.8
Norwegian Government	16.2	American Red Cross	5.6
United States Government	14.3	Swiss Government	5.3
Netherlands Government	13.4	Austrian Government	4.7
Swedish Red Cross	11.5	United Nations	4.6
Swedish Government	11.0	Z Zurich Foundation	3.8
Foundation Botnar	9.6	Norwegian Red Cross	3.6
British Red Cross	8.9	Swiss Red Cross	3.2
The Bloomberg Family Foundation	7.9	German Government	3.1
Netherlands Red Cross	7.9	Finnish Government	3.1
ICRC	7.7	Italian Government	3.0
Canadian Government	7.3		

Regular resources in millions CHF

UK Government	11.7
Swedish Government	5.9
Swiss Government	3.0
Irish Government	1.8
New Zealand Government	0.14
Turkish Government	0.07
XL Insurance Switzerland	0.05
Japanese Red Cross Society	0.05
The Canadian Red Cross Society	0.04
Swedish Red Cross	0.02
Private Donors	0.1

Total	23.0
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Top donor countries in millions (CHF)

A faint world map is visible in the background of the page, showing the continents in a light blue color against the dark blue background.

United Kingdom	19.2	Italy	3.0
Norway	16.2	Australia	2.5
United States	14.3	Ireland	2.0
Netherlands	13.4	New Zealand	1.7
Sweden	11.0	Republic of Korea	1.5
Canada	7.3	Denmark	0.8
Japan	7.1	Belgium	0.8
Switzerland	5.3	Spain	0.7
Austria	4.7	Saudi Arabia	0.3
Germany	3.1	Others	1.7
Finland	3.1		

Top donor National Societies in millions (CHF)

A faint world map is visible in the background of the slide, showing the continents in a light blue color against the dark blue background.

Swedish Red Cross	11.5	Italian Red Cross	1.3
British Red Cross	8.5	Danish Red Cross	1.0
Netherlands Red Cross	7.9	New Zealand Red Cross	1.0
Japanese Red Cross	5.8	Republic of Korea National Red Cross	1.0
American Red Cross	5.6	Icelandic Red Cross	0.7
Norwegian Red Cross	3.6	Turkish Red Cross Society	0.7
Swiss Red Cross	3.2	Irish Red Cross Society	0.3
Australian Red Cross	2.7	German Red Cross	0.3
The Canadian Red Cross Society	2.5	Spanish Red Cross	0.3
Finnish Red Cross	2.3	Others	1.4
China Red Cross	2.2		

Operational spending by region in millions (CHF)

Africa

89.6

Asia Pacific

71.5

Europe

38.8

Middle East and North Africa

33.4

America

29.0

Operational expenditure by area of focus

in millions (CHF)

Effective disaster management and strengthening National Society capacities	93.3
Health	69.6
Migration	37.3
Livelihoods	35.0
Disaster Risk Reduction	14.6
Shelter	13.9
Water, sanitation and hygiene	12.9
Inclusion, gender and protection	2.9

Appendix Additional resources

Working alongside National Societies

IFRC: Understanding a unique role

<https://media.ifrc.org/ifrc/document/ifrc-understanding-unique-role/>

At the frontline of humanitarian crises

Emergencies: IFRC modalities of support

<https://media.ifrc.org/ifrc/document/emergencies-ifrc-modalities-support/>

A strong IFRC

IFRC Result-based matrix: 2017 Progress against Plan and Budget 2016-2020

<https://media.ifrc.org/ifrc/document/ifrc-results-based-matrix-2017-progress-plan-budget-2016-2020>

IFRC statement on fraud in Ebola operations

<https://media.ifrc.org/ifrc/ifrc-statement-fraud-ebola-operations/>

Case study: to earmark or not to earmark?

<https://media.ifrc.org/ifrc/document/earmark-not-earmark-case-study-importance-unearmarked-funding-emergency-operations/>

Flexible funding in support of the most vulnerable

<https://media.ifrc.org/ifrc/document/regular-resources-flexible-funding-support-vulnerable/>

Donor Advisory Group: a crucial group for support

<https://media.ifrc.org/ifrc/document/donor-advisory-group-crucial-group-support/>

Thematic funding

<https://media.ifrc.org/ifrc/document/ifrc-thematic-funding/>

Preventing fraud and corruption: IFRC's triple defence framework

<https://media.ifrc.org/ifrc/document/preventing-fraud-corruption-ifrcs-triple-defence-framework>

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Thank you to all the volunteers, staff,
donors and supporters of the IFRC

See more about our work at www.ifrc.org